

# Emerging Market Trends in Operational Waste Management & Circular Economy

October 2022



# Operational Waste and the Circular Economy

5 mins Principles of a Circular Economy

Waste as a material

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5 mins Operational waste management plans and design guidelines

Circular Economy plans

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10 mins Emerging circular market trends in the commercial office space

Case study: Furniture product stewardship

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5 mins Current and emerging market drivers

- Reporting
  - Data and transparency
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5 mins Recap and recommendations

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# Our services

Circular Economy & Lifecycle Thinking

(CELT)

## Circular economy

- Circular economy policy and research
- Circular economy strategy
- Circular product and service design
- Material flow analysis and circularity assessments
- Training and facilitation

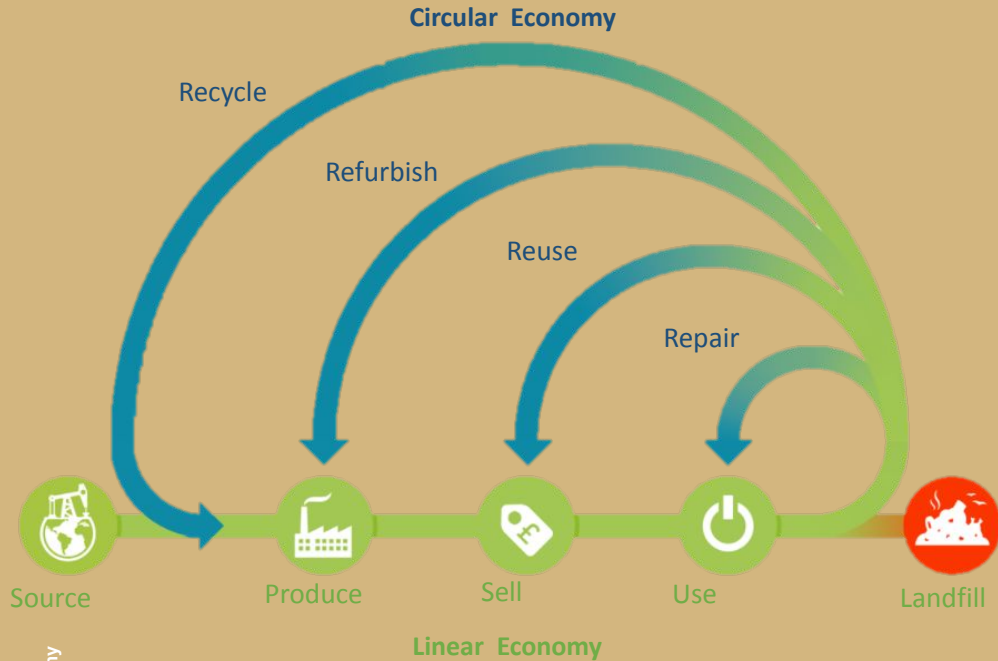
## Lifecycle thinking

- Life cycle assessment (LCA)
- Environment Product Declarations (EPDs)
- Hotspot analysis and benchmarking
- Whole of life cost/triple bottom line assessment

## Waste and resource recovery

- Resource recovery strategy
- Waste audit programme design and delivery
- Operational and construction waste management plans



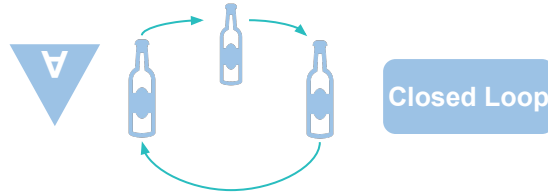


## Principles of a Circular Economy – Waste as a Material Resource

- A CE encourages the elimination of ‘waste’ through the superior design of products, services, and business models.
- The aim is to extract the **maximum value and minimize the environmental impact from any materials and resources in use.**
- The CE involves **reusing, repairing, refurbishing, remanufacturing and recycling** of existing products or materials at the end their useful life cycle to recover the embedded energy and materials.

# Material Grades and Flows

A-Grade – Can be recycled over and over again



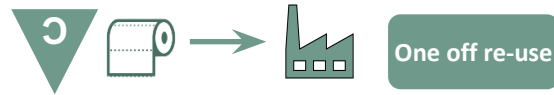
Glass, aluminum, metals

B-Grade – Downcycled to a different product each time it is recycled



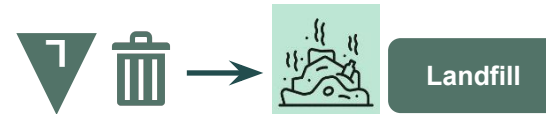
Cardboard, paper, plastics

C-Grade – Products that have a one-off re-use



Paper towels, some plastics

Landfill – This is non-recovered waste



Residual waste

# Waste Management Plans – Construction & Operation

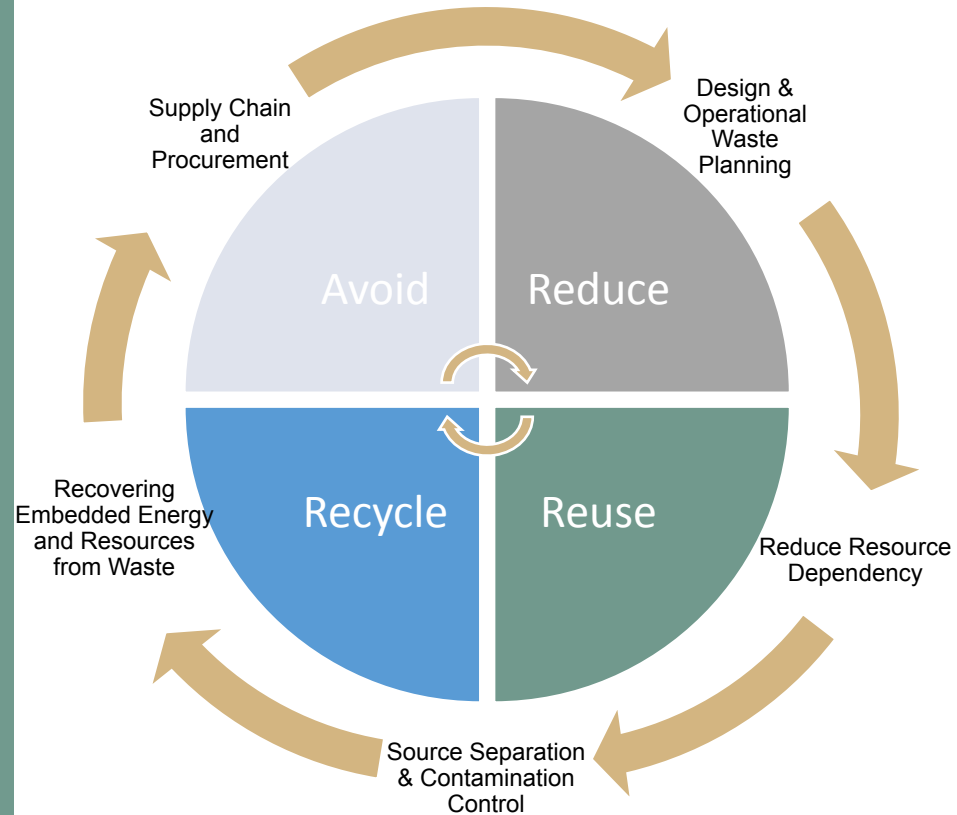
Waste management plans outline the principles and guidelines for addressing the core facets of waste and material flows, through a buildings design and to its operation.



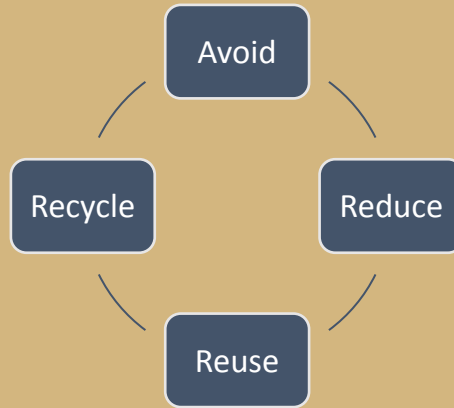
# A Need To Go Beyond WMP's – Circular Economy Plans

How can you go beyond WMP's and drive avoidance and design out unnecessary materials from the procurement phase to the operation and use?

- Circular Procurement
- Building design and planning
- Prioritise reuse and avoid unnecessary waste
- Are all streams available (construction & operation)?
- Procure service providers with due diligence
- Viewing the building through a lens of material flows, and how you can intervene.
- Strip-out policies and plans



# Current and emerging market trends and opportunities in the Circular Economy





# Avoid and Reduce

## Market trends



### Green Leasing

Barangaroo & QQT – Tenants sign up to sustainable requirements for operation

- Expanding this to include avoidance



### Circular Procurement and Policies

Brookfield's 'Breaking the Plastic Habit' – Banning single-use across the portfolio and prioritizing materials that will avoid unnecessary waste.

- Material and procurement analysis and intervention, ongoing reporting



### Behaviour Change & Education

Encouraging positive change and instilling an office culture that is aware of environmental issues and what they can do.

- ABACUS Property
- Online modules and induction packages

# Reuse

## Market trends



### Coffee Cups – a gateway to a broader issue

Coffee cups have been a topical issue for a long time, but for good reason.

- Embodied energy
- A lens to view the linear economy
- Compostable packaging alternatives– are they viable with current infrastructure?



### Fit-out and De-Fit Phase – Intervention & Policy

Previous work by Edge for the BBP estimated 115,000 tonnes of refurb office waste is landfilled each year. In some cases, less than 5% of commercial office furniture is currently diverted.

- Follow BBP Strip-out guidelines
- **Emerging product stewardship schemes**
- Look for existing circular furniture models and take-back schemes



### Operational – Closed Loop Food Courts

Emerging trials of closed loop food courts – Monash University in Melbourne

- All containers available as Reusable alternatives
- Drop off locations throughout campus to capture and wash used containers

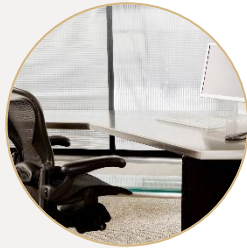
# Case Study: Commercial Office Furniture

Edge's analysis indicated that waste from refurbishment –generated at a rate of ~62t/1000m2 during tenancy strip out –is likely to be greater than total operational waste over a building's 50-80 year lifetime.

## Key Takeaway:

**Fit-outs are not forever, the average tenancy is 5.3 years.**

By opting to manage stripout furniture waste, you can benefit **economically, socially, and environmentally.**



## Setup a Fit-out and Strip-out Policy

These policies can include diversion targets, opportunities for reuse, and other expected clauses that the contractors should abide by. **The Better Building Partnership (BBP)** also offer excellent guidance on clauses that can be used and adapted to suit your needs.

## Sustainable & Circular Procurement

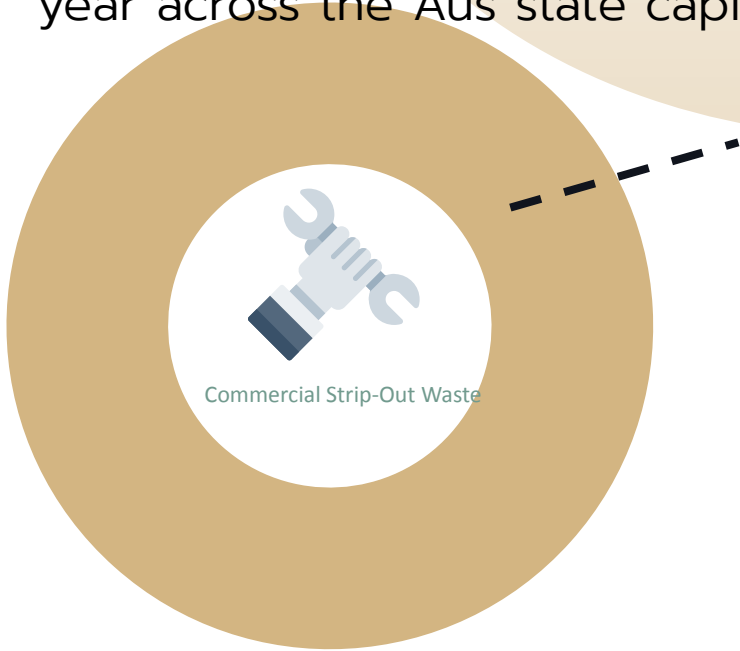
Products under the GECA certifications (furniture) are considered **Green Star Applicable.**

## Prioritise Reuse

Following a setup strip-out policy, there should be emphasis on reuse and redistribution of furniture. There are several charitable organisations that focus on furniture products. Contact the furniture provider for advise on how to reuse the existing furniture.

## Scope and Size of the Problem

3 million m<sup>2</sup> of commercial office space is turned over each year across the Aus state capitals alone.

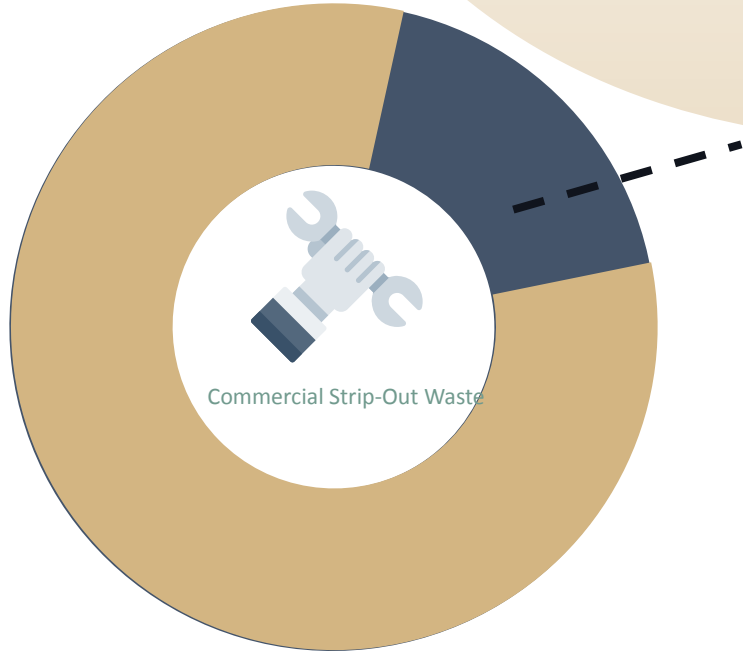


**~115,000 tonnes/year**

of refurbishment waste (including construction and demolition waste such as plasterboard, appliances, glazing, carpets, etc.)

- Currently, in strip-out projects achieve recovery rates between 25%-60%, and in best case up to 80%
- Loose furniture typically makes up the remaining 20% of all strip-out materials and recognised as one of the most difficult and expensive to recover.

## Scope and Size of the Problem



~35,000

**tonnes/year** of loose

furniture, (primarily made up on office chairs, workstations and storage units)

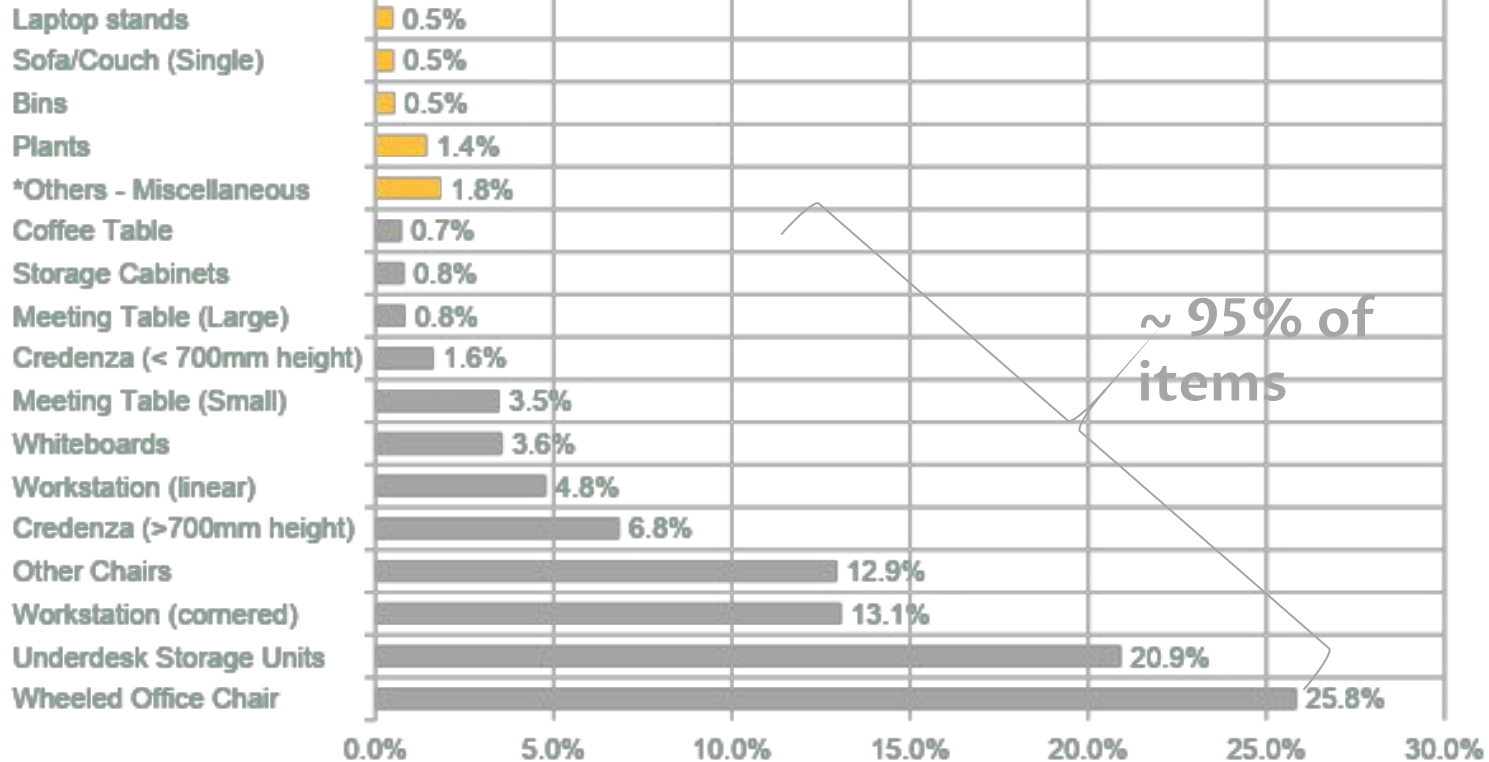
# Informing a scope – What makes up Commercial Furniture?

Out of Scope  
In Scope

## Proportion of number of items



Based on inventory of:  
> 13 Sydney fitouts  
> 37,000 items





# Why the need for stewardship?

Interiors Tool – Provisions for end of life



Building Fit Out



Lease ends



End-of-life decision making point

“Make Good” Clause Signed

Average tenancy 5.3 years

Strip Out



Contractor Appointed

Good practice might be 60% recovery.



Criteria 4.2 – 1 Point reducing demolition waste

Time pressure



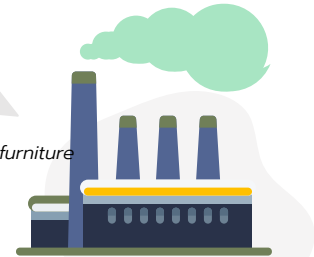
Dissassemble, & Dismantle

Once strip-out commences, time is precious.

~95% of commercial furniture waste



Furniture Recovery Ecosystem



Disposed to Landfill

# Recycle

## Market Trends

### Procurement

- Prioritise A and B grade materials in your procurement decisions

### Waste Stream Provision:

- More provision of clean/separated streams that are sent to decentralised recycling facilities.
- Cleaner roles and responsibilities

### Dock and Operational Design:

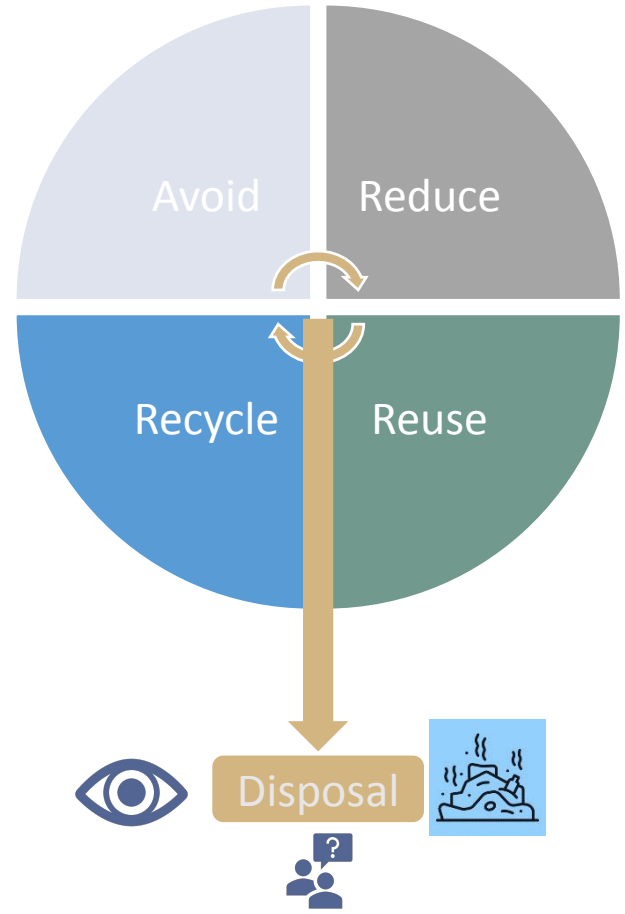
- Intelligent dock design
- Signage – colour coding
- Considers behaviours
- Interactive technology



# Disposal

Recognise and acknowledge items that you see commonly disposed and ask:

- Who are we buying this from, and how can we improve?
- Is there a reusable alternative?
- Is there opportunity for product stewardship/partnerships to recover these materials?
- Could have this been avoided entirely?
- Are we tracking everything that is leaving our building?



# Designing and Procuring for Circularity and Recovery



## 1. Supply Chain

Improve sustainable supply chains and procurement to **design out** waste in the first place

The importance of this cannot be emphasised enough (waste minimisation, emissions reductions etc.)



## 2. Service Design

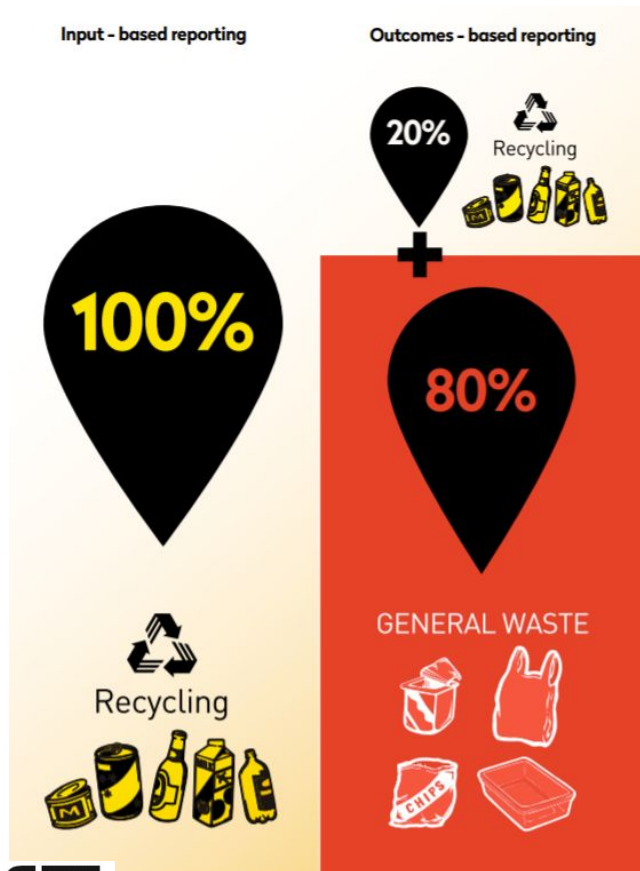
Design and offer better products and services that minimise the generation of materials and waste and promote reuse



## 3. Resource Efficiency

Embed and implement best practice material recovery and recycling practices to ensure that necessary waste by-products are captured for recycling or re-use

# Current and emerging market drivers



## Reporting

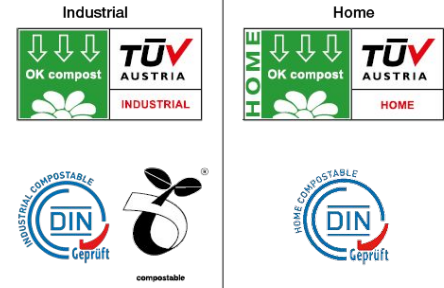
We are seeing requirements and demand for more detailed waste reporting across the industry.

- Inputs Vs. Outcomes based reporting
- Material Recovery Statements (NABERS)
- Innovative waste data contractors (BinTracker)



# Case Study – Recycled Vs. Composted

- Considerations for compostable packaging – where is it viable and is it better than single use plastics?
- Research has shown that compostable products provide negligible or no nutrient value to compost.
- NSW EPA Guidance on compostable packaging in FOGO
- Upcoming Australian state-based legislation – Single-use plastic bans and PLA. Toxic elements found within certain packaging types.



“Emerging research shows that the impact of increasing compostable plastic content in compost (other than kitchen caddy liners that comply with Australian Standard AS 4736-2006) may impact its safe application to land.”

# Customer Expectations: Transparency and accountability

Transparency is the next phase of waste and material management. Understanding what you are procuring, how you and your tenants are disposing of it, and what happens to it at its end of life are the next focal points of market transformation.

We are seeing this across existing rating tools and emerging technologies:

- GBCA
- NZGBC
- ISCA
- NABERS
- GECA Certifications



# Quality Data

Quality data underpins benchmarking and improvement opportunities for all aspects of waste and material management.

- Benchmarking
- Target setting
- Contamination reporting & identification
- Measuring avoidance and creating inventories – Strip-outs
- Feedback to tenants/occupants for improvement leverage



# Recap and Recommendations



## Consider the Hierarchy

Can you avoid waste from being generated in the first place?



## Capitalise on sustainable and circular procurement

Support businesses with sustainable products and practices – prioritise reusable and recyclable products that can re-enter the value chain at end-of-life



## Service Design

Best practice waste management starts with intelligent service design and operations that minimise waste generation and maximise material recovery



## Market Drivers – Data and Reporting

Capitalise on granular data and reporting to benchmark current practices, set targets to improve, and gain actionable insights along the way.

# Contact

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